



The Right Honourable John G. Diefenbaker  
Centre for the Study of Canada

# Report to the Community

## May 2015 - April 2016



# FOSTERING A VISION FOR CANADA

The Right Honourable John G. Diefenbaker dreamed of a united Canada, one which would find strength through diversity. The Diefenbaker Canada Centre’s (DCC) mandate is to build on this legacy by celebrating citizenship, leadership, human rights and Canada’s role in the international community. In addition to preserving and interpreting the core collection of personal artifacts bequeathed by Mr. Diefenbaker to the University of Saskatchewan (U of S), the DCC proudly hosts exhibits that interpret the Canadian experience, with a particular emphasis on the culture and heritage of the nation’s many peoples.

The only Prime Ministerial Centre in Canada, the DCC enriches the community’s civic and cultural knowledge through:

- ✧ a gallery featuring in-house researched and produced displays, as well as nationally acclaimed travelling exhibits that bring the university and wider public together to explore topics that speak to the heart of our mandate;
- ✧ quality educational programs that encourage youth to investigate the significance of history, rights, freedoms and Canadian governance, while challenging them to be aware of their vital role as active citizens;
- ✧ creating engagement opportunities with the larger community in a cultural space where discussion and debate are encouraged; and
- ✧ attendance at local cultural and community events, providing increased access to Canadian heritage and history.



*“There can be no dedication to Canada’s future without a knowledge of its past.”*



*John G. Diefenbaker*

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*“I am a Canadian, a free Canadian, free to speak without fear, free to worship God in my own way, free to stand for what I think right, free to oppose what I believe is wrong, or choose those who shall govern my country. This heritage of freedom I pledge to uphold for myself and mankind.”*

■ John G. Diefenbaker, House of Commons, July 1, 1960



# STRATEGIC GOALS AND OBJECTIVES 2014-2017

## Maintain a Well-Managed Collection

- Adhere to professionally recognized museum collection standards resulting in the protection and preservation of the collection
- Maintain policies, procedures and training that are based on current best practices
- Augment the current physical and digital databases to ensure ease of access for museum purposes

## Highlight the Importance of Diefenbaker’s Legacy and Canadian History

- Manage an exhibit schedule that broadly combines travelling, in-house produced and adjunct exhibitions developed with other cultural facilities and community organizations
- Maintain a dedicated exhibit space that chronicles the life achievements and era of John Diefenbaker
- Create and implement youth programming that inspires active citizenship and engagement with Canadian democracy
- Actively reach out to local, provincial and national organizations to foster partnerships that advance shared goals and values
- Present a rich assortment of artifacts and archival material through permanent and travelling exhibitions
- Provide opportunities for the public to connect with Diefenbaker’s political legacy, and broader Canadian history, through outreach events held on campus and within the local community
- Use social media to share historical images, documents and milestones
- Attract new audiences and extend visitor experiences by allowing viewers to immerse themselves in digital exhibits and programs that have been made available online

## Provide Inclusive Programs and Events that Engage the Greater Community

- Put learning and discovery at the forefront of all activities, producing high-quality visitor and community engagement
- Offer school and youth programs that are responsive to educator’s needs and curriculum outcome requirements
- Deliver customized tours and programming that will appeal to adult and senior audiences, consequently strengthening the connection with diverse community partners
- Develop a stronger relationship with high school and university students
- Be a leading institution that is considered to be a valued cultural asset on the University of Saskatchewan campus, in Saskatoon and in Saskatchewan



## Establish a Welcoming and Accessible Environment that Celebrates and Promotes Diversity

- Work to increase cross-cultural understanding through varied exhibit topics that celebrate diversity and inclusivity
- Build, strengthen, and uphold partnerships with local, provincial and national stakeholders
- Attend a variety of community events to promote knowledge of, and engagement with, Canadian history
- Provide well-trained, culturally aware staff who place an emphasis on visitor services and create an engaging and positive atmosphere
- Improve communication strategies to reach a wide range of audiences



## ABOUT US

The Diefenbaker Canada Center (DCC) offers a distinctively Canadian cultural experience. Education, learning and discovery are foremost in all activities and exhibits. With free admission, affordable programming and interpretive tours, the DCC has created a welcoming and accessible environment. This fosters engagement that bridges the gap between the university and the greater Saskatoon community, and between all citizens, irrespective of background.

Originally opened in 1980, the gallery and building underwent significant renovations to modernize these spaces. Welcoming well over ten thousand local, national, and international visitors annually, the DCC is a vital part of Saskatoon's cultural landscape.



## The Gallery

The gallery space includes a semi-permanent Diefenbaker exhibit, replica rooms of the Prime Minister's Office and the Privy Council Chamber as they were during Diefenbaker's tenure, and the Stone Gallery, in which we feature in-house produced exhibits and host prestigious travelling exhibitions that bring the community together to critically discuss topics that speak to the heart of the DCC's mandate.

## Replica Rooms

The DCC features two replica rooms that capture Canadian political life as it was during the latter 1950s and early 1960s. The Prime Minister's Office depicts the East Block Office as it appeared during Diefenbaker's tenure as Prime Minister. It features original and reproduction furniture, as well as personal items belonging to Diefenbaker. The Privy Council Chamber illustrates the cabinet meeting room, featuring replications of Confederation era furniture and original signed photographs of the first twelve Canadian Prime Ministers. The replica rooms contain iPads, with speech excerpts, room descriptions, and a broad selection of historical photographs, adding an interactive component for visitors.

## Little Stone Schoolhouse (LSS) Open May - October

The Original Victoria School (circa 1887) is widely recognized as Saskatoon's first public building. As stewards of this Municipal Heritage Site and Provincial Heritage Property, the DCC offers interpretative youth programming, and annual public open houses.

## Campus Tour Program

The DCC offers comprehensive historical walking tours of the U of S campus, renowned as one of the most beautiful campuses in Canada. Additionally, we lead customized and themed tours that further engage the public and special interest groups.

## Educational Programming

The DCC's curriculum-based programming, which targets middle-year students, fosters an understanding of Canadian history and challenges youth to be aware of their vital role as active citizens in today's society. Full and half-day programs explore the Canadian system of democracy, and the importance of human rights and freedoms.



## EXHIBITIONS PRESENTED MAY 2015 - APRIL 2016

### ***Fostering a Vision for Canada: The Diefenbaker Legacy*** (on-going)

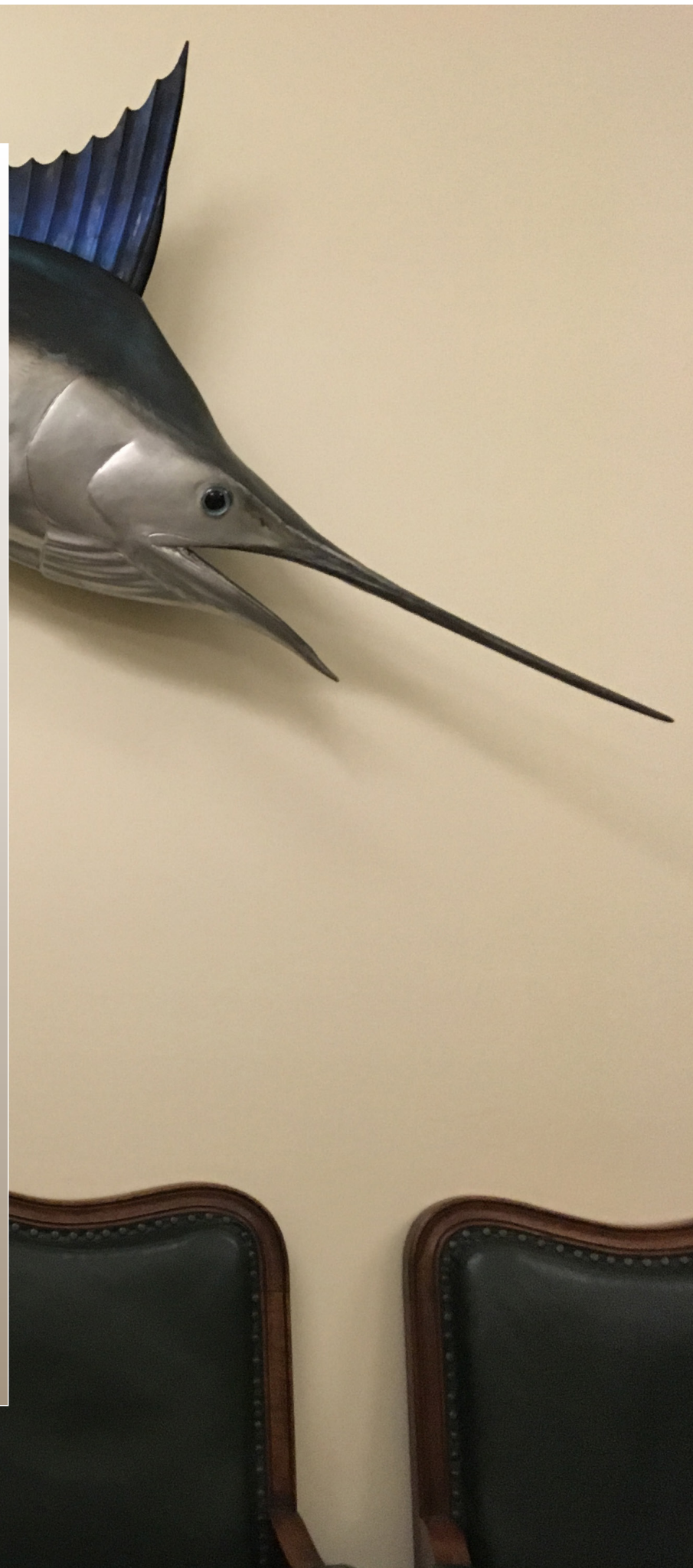
*Fostering a Vision for Canada* presents the life of the Right Honourable John G. Diefenbaker from his childhood through to the end of his tenure as the thirteenth Prime Minister of Canada. This exhibit illustrates the character and legacy of Mr. Diefenbaker, explains his achievements and challenges while in office from 1957-1963 and highlights his close connections with the University of Saskatchewan. It charts his dedication to human rights and equality throughout his career as a lawyer and his struggle to be elected into public office. Further, the exhibit features a number of notable artifacts, including personal belongings, campaign memorabilia, and gifts received throughout his political career.

### ***1812: One War Four Perspectives*** (closed June 2015)

*1812: One War, Four Perspectives* was a travelling exhibition produced by the Canadian War Museum that explored the War of 1812 from the contrasting perspectives of the four main participants: Canada, Britain, Indigenous peoples and the United States. Visitors gained a multidimensional understanding of the war by looking at the triumphs and struggles as experienced by these four participants in the war.

### ***Wa Pa Ha Ska Whitecap Dakota First Nation*** (closed June 2015)

This adjunct exhibit to *1812: One War, Four Perspectives* was the outcome of a partnership between the DCC and the Whitecap Dakota First Nation (WDFN). This exhibit recognized the historical significance the WDFN made during the War of 1812, their treatment following the war, and their close connections to the greater Saskatoon community. *Wa Pa Ha Ska* also showcased artifacts loaned from the WDFN community. A highlight of the partnership was the presentation to the DCC of a replica of the headdress that was given to Prime Minister Diefenbaker in 1959 by Chief Littlecrow.





## A Call for Justice: Fighting for Japanese Canadian Redress (July 2015 - February 2016)



*A Call for Justice* was a travelling exhibit produced by the Nikkei National Museum and Cultural Centre in British Columbia to commemorate the 25th anniversary of the signing of the Japanese Canadian Redress Agreement in 1988. Using historic photographs, artifacts, poetry, personal statements, art and video this powerful exhibit followed the emotional 10-year struggle to achieve an apology and acknowledgement by the Canadian Government.

## Banished: Stories of Exile and Perseverance (July 2015 - February 2016)

This adjunct exhibit to *A Call for Justice* was produced in-house by the DCC. It was achieved through a strong partnership with both the Nikkei Centre and the local Japanese Canadian community. *Banished* provided visitors with in-depth, historical background information by examining the events that led up to Japanese internment during World War II. It also presented personal stories of individuals who were profoundly affected.



## Terry Fox – Running to the Heart of Canada (February - June 2016)

The DCC hosted this traveling exhibition produced by the Canadian Museum of History, in partnership with the Terry Fox Centre. The exhibit marked the 35th anniversary of Terry's cross-Canada run and provided an in-depth look at his epic 143 day journey from St. John's, Newfoundland to Thunder Bay, Ontario. This exhibit included artifacts, photographs, interviews, press clippings, and journal entries that explored Canadian's deep and abiding affection for Terry and examined his unique place in our collective memory. Through a partnership with the Saskatoon Terry Fox Run Committee, the DCC augmented the traveling exhibit with locally collected artifacts and memorabilia.





***Along the Road to Freedom: Mennonite Women of Courage and Faith***  
**(February - July 2016)**

This compelling travelling exhibit was from the Mennonite Heritage Centre Gallery in Winnipeg. Through art and text, *Along the Road to Freedom* told the dramatic stories of Mennonite women and their families, who fled the Soviet Union in the decade after the Russian Revolution and during World War II. This exhibit challenged our visitors, from recent immigrants and refugees to multigenerational Canadians, to honour the stories of those who led their families out of persecution and suffering to lives of freedom and peace in Canada. Despite the despair, horror and loss each of these families faced, at its core, this exhibit was about love, courage, humility, determination and faith.



***Flight and Resilience: Mennonites of Saskatchewan***  
**(February – July 2016)**

*Flight and Resilience* was an adjunct exhibition produced by the DCC in collaboration with the Mennonite Historical Society of Saskatchewan and Mennonite Central Committee, Saskatchewan. By sharing the experiences of three Saskatchewan women, this exhibit allowed visitors to further connect *Along the Road to Freedom* with neighboring communities . This partnership also resulted in additional artifacts, personal mementos, and contemporary items being displayed. *Flight and Resilience* explored how the Mennonite community continues to reach out globally to support people in need.





Digital and Mobile Displays (on-going)

The DCC is committed to increasing its value to the community though attendance at numerous events and festivals, both within and outside of Saskatoon. Our presence at these non-traditional venues allows us to share our extensive, varied mobile displays, which explore a breadth of Canadian history and political topics. Online exhibits further serve to remove obstacles such as geography, mobility, or time constraints. The DCC is excited to offer visitors the chance to virtually explore Diefenbaker’s legacy through text, pictures, documents, and audio files. Several past in-house produced exhibits are also available, providing viewers from around the world with a digital avenue to an accessible, valuable, and interactive resource. The new mobile display *A Leaf of Their Own: Searching for A National Flag* was added to the virtual gallery this year.

In celebration of the 50th anniversary of the Maple Leaf as the National Flag of Canada, the DCC researched and produced a mobile display for outreach events, which debuted in July of 2015. *A Leaf of Their Own* was enhanced by including examples of the many flag designs submitted to Diefenbaker by Canadian citizens during the great flag debate. Visitors appreciated the hands-on and interactive nature this added to the display. When *A Leaf of Their Own* is not out at events, it is on display at the DCC for visitors to enjoy. By attending events in and around Saskatoon, the DCC is able to increase access to Canadian history and culture. Using our interactive Canadian History Trivia Wheel and interesting historical replica objects and material, DCC docents are able to engage and share this knowledge with all ages. The DCC plans to produce new mobile displays annually in order to continue increasing our capacity to taking the museum out to the community.

EDUCATIONAL PROGRAMMING

The DCC has established itself as a provider of high-quality, curriculum-based educational programing that is delivered to thousands of students every year. These programs, passionately taught by U of S undergraduate students, engage youth in important conversations about civics, history, and human rights. Within a safe and welcoming environment, students engage with these fundamental concepts through case studies of historical and current events. Students are encouraged to think creatively and draw attention to how their learning may be applied in everyday life. Interactive and dynamic, these activities aim to inspire and encourage students to take ownership of their rights and to enjoy the benefits of citizenship. Each year the DCC has many returning teachers who want to share this learning opportunity with their new classes. New teachers are often referred by their colleagues who have shared the value of the program in promoting understanding of Canadian institutions and emphasizing the importance of civic engagement, while meeting curriculum goals and objectives.

PRIMARY YEARS PROGRAMMING

The Little Stone Schoolhouse Program

Built in 1887, this building was the original Victoria School, and was the first school and public building in Saskatoon. Until 1904, it operated as a one-room schoolhouse, church, and community hall. Each year, DCC docents have the pleasure of opening the doors to this important heritage site and engaging the current generation of schoolchildren in an immersive, hour-long program. The docent provides a brief historical introduction, describing what pioneer life was like, and then “transports the class back in time.” When the docent takes on the role of a schoolteacher from that period, the students experience the differences between a modern school day and one from more than a century ago.

Pioneer Life

In this program students learn about the reasons why pioneers settled in certain areas in Sasaktchewan and the different challenges that they faced. Artifacts are presented that provide students with a direct look into the lives of pioneers in order to contrast contemporary and historical day-to-day life. Students are encouraged to handle these objects and think about their purposes to gain a deeper connection to pioneer history. In combination, the “Little Stone Schoolhouse” and “Pioneer Life” programs provide a thorough and immersive perspective on Saskatchewan pioneers and the society that they helped to build.

Choose Your Mascot

Utilizing education resources from Elections Canada, this program provides an engaging introduction to the electoral process. Students learn the significance of voting and democracy and participate in an election simulation to select a mascot that best embodies the spirit of their class. This interactive, themed program introduces five northern animals as potential mascots, complete with campaign speeches. After the program, students head back to the classroom with a certificate that proclaims their new mascot, and we will have laid the foundation for their future civic engagement.





## MIDDLE YEARS PROGRAMMING

### “Your Voice Matters: Building a Better Saskatchewan (YVM)”

The DCC is delighted to partner with Elections Saskatchewan in promoting democratic and civic engagement to youth in Saskatchewan. Funding from Elections Saskatchewan provided the DCC with the resources to create and deliver age-specific programming targeted at students in grades 4 to 8 in communities across Saskatchewan.

“Your Voice Matters” will play a crucial role in underlining the importance of democratic institutions, policy, and active citizenship to students — the voters of tomorrow.

#### The four modules of YVM are:

- **“Your Province, Your Power”** lets students explore the structure of democracy in Canada and of Saskatchewan’s government, examine the distinct role of the Crown, discuss the process by which a Bill becomes law, and create their own mock legislation.
- **“Get Involved”** highlights how crucial informed citizenship is, and how individuals can influence policy changes which affect their everyday lives. Students discuss various organizations, and the importance of civic participation.
- **“Reasoning Out Responsibility”** discusses federalism, including the historical reasons and contemporary implications of the division of powers between the federal and provincial governments. Utilizing a Supreme Court case study, students debate jurisdiction.
- **“Raise Your Voices”** explores elections, examines the electoral process, and looks at the history of the vote and key political events in Saskatchewan. Groups of students form political parties and write platform speeches on key issues, which are then presented in a lively election simulation.

“I liked the part where we got to make our own law. It was fun and creative.”

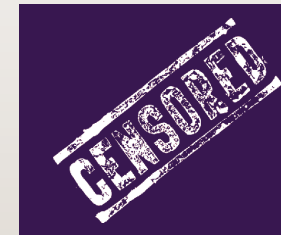
Aaliyah, 11



“I found it quite interesting. I’ve never honestly been interested in politics until now.”

Avery, 14

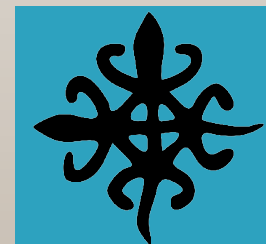
### “Democracy to Active Citizenship”:



**“Freedom of Expression”** encourages students to think globally about rights and freedoms. Current events are used to introduce students to freedom of speech, the press and the idea of personal intent. The value of political cartooning is discussed and students are encouraged to examine freedoms guaranteed in Canada that may not exist or be recognized in other parts of the world.



**“Fight for Freedom”** introduces human rights concepts and how lawful rulings that protect rights and freedoms can be applied globally. An engaging group activity explores differences between rights and freedoms, and the importance of human rights in current affairs.



**“Democracy Now!”** provides students with a comprehensive and holistic view of Canada’s democracy. The various levels of Canadian political institutions are outlined and students engage in a discussion regarding the importance of active citizenship.



**“Make your Mark”** gives a detailed look into the principles and terminology associated with elections, as well as an interactive election simulation. Students examine election processes and the history of voting in Canada, as well as the necessary fundamentals of a functional democracy.

### Special Educational Programming:

To complement changing gallery exhibits, the DCC offers new and interactive programs to connect exhibit themes with curriculum for grades 4-8. For example, “Monumental Memories: The War of 1812 Today” was developed for *1812: One War, Four Perspectives*; and “Match it to Win it” was created for *A Call for Justice*. Along with interpretive gallery tours, these featured programs help students to look at history as an on-going process that continues to affect present day Canada.



# OUTREACH AND EVENTS (MAY 2015-APRIL 2016)

The DCC is committed to increasing the number of events and outreach opportunities it participates in annually. For 2015-16 our signature event was on National Aboriginal Day. The DCC chose this event to commemorate Diefenbaker’s close connection to Aboriginal communities, and to mark the 35th anniversary of the opening of the DCC.

## National Aboriginal Day (June 21, 2015)

National Aboriginal Day is a day for all Canadians to recognize and celebrate the unique heritage, diverse cultures, and outstanding contributions of First Nations, Inuit and Métis peoples. The DCC, U of S, and the Whitecap Dakota First Nation were pleased to co-host a National Aboriginal Day celebration on campus on Sunday, June 21<sup>st</sup>. This free, all ages event provided the greater Saskatoon area with the opportunity to come together to celebrate and honour Aboriginal culture and First Nations-newcomer alliances. The event included the Lieutenant Governor of Saskatchewan, Mayor Don Atchinson, Interim U of S President Gordon Barnhart, and Chief Darcy Bear. Attendees enjoyed many cultural performances including the Buffalo Boys, Joseph Naytowhow, the Dakota Children’s Choir, and Tristan Greyeyes.



## The Man Show (May 2015)

The 2015 Man show allowed us to engage with hundreds of people from different generations and backgrounds. Our trivia wheel and prizes appealed to all ages and generated curiosity about programs and exhibits at the DCC. This was a great way to reach a wide audience in a unique setting and to increase public access to heritage.



## Doors Open Saskatoon (June 2015)

The DCC participated in Doors Open 2015 by welcoming visitors to the Little Stone Schoolhouse and presenting unique items from the Diefenbaker Collection. At the Little Stone Schoolhouse, DCC docents led pioneer games, simulated/role played a typical school day from the early 1900’s, and described the history and local significance of Saskatoon’s first school and public building. Keeping with the Doors Open objective of allowing the public to explore behind doors that are not normally open, the DCC partnered with the U of S Archives and Special Collections to prepare a special exhibit of rarely displayed artifacts and archival material from Diefenbaker’s 1958 World Tour.

## PotashCorp Children’s Festival of Saskatchewan (June 2015)

This event is an important and rare opportunity for the DCC to interact with pre-school and young primary years children, and to introduce them to Canadian history through our mobile displays, and fun activities such as Canadian-themed trivia and colouring. Families visited our booth, enabling the DCC to share our distinctly Canadian educational and historical offerings with the community.



## Community Campus Tours (June - August 2015)



Every Sunday and Wednesday in June, July, and August, the DCC offers free historical walking tours. Visitors of all ages and backgrounds are guided by a knowledgeable DCC docent, who introduces them to the University of Saskatchewan. The tour includes many of the main buildings on campus, focusing on the history and the collegiate gothic architecture that makes the campus exceptional.





### Optimist Canada Day (July 2015)

An outdoor display presented in Diefenbaker Park, was staffed by on-site interpreters who answered questions and interacted with visitors through activities for all ages. The mobile display focused on the history of the National Flag of Canada, celebrating its 50th anniversary. This annual event always attracts a large and diverse audience, and gives us a chance to highlight the DCC's presence and role in the Saskatoon Community.

### Little Stone Schoolhouse Open House (July and August 2015)

For two weeks in the summer, the DCC opened the Little Stone Schoolhouse (LSS) to the public, allowing the community to enjoy an important piece of Saskatoon's built heritage. DCC docents enhanced visitors' experiences by greeting them in period costume. This annual event helps us to foster civic and historic interest in Saskatoon and to promote the DCC and programs to a wider audience. The DCC was pleased to continue our partnership with the Marr Residence, by having a volunteer from that historic site join us at the Open House in 2015. The Marr Residence was built by the same stonemason as the LSS.



### Canada Remembers Air Show (July 2015)

The DCC attended the 20th anniversary event for the Canada Remembers our Heroes Air Show. We featured two mobile displays: *Creating Confederation: Celebrating the 150th Anniversaries of the 1864 Charlottetown and Quebec Conferences* and *A Leaf of Their Own: Searching for a National Flag*. The displays, trivia, and Canada flags were well received by the many visitors to our booth.

### Diefenbaker Youth History and Governance Camps (July- August 2015)

The DCC held three, week-long youth governance camps that focused on Canada's history, governance and politics. This year's themes were "Creating Canada: Confederation to the First World War," "Canada, Community & the Common Good: the Inter-war Years," and "Contrasting Visions: Post-war Canada." Students participated in simulations and discussed important topics. They also enjoyed meeting with local experts and elected officials connected to the themes, such as Reg "Crash" Harrison, a WWII fighter pilot and Wayne Wouters, past clerk of the Privy Council, who helped them gain a deeper understanding and appreciation of the history they had been discussing.



### Saskatoon Exhibition (August 2015)

The DCC set up a large indoor booth in Prairieland Park showcasing numerous displays featuring important aspects of Canadian history, including *Wa Pa Ha Ska: Whitecap Dakota First Nation, A Leaf of Their Own*, and *Creating Confederation*. Our booth also featured First Nations objects that visitors could handle, and U of S aboriginal element cases that featured symbols representing Aboriginal peoples from across Saskatchewan. Visitors were thrilled with the focus on indigenous history and lined up to experience the display, reinforcing that the public is eager to learn about First Nations and Métis culture and history. With all-ages activities and a strong display, this eight-day event allowed large-scale promotion of the DCC's exhibits and programs to a diverse demographic.



### White Buffalo Youth Lodge Carnival (August 2015)

The White Buffalo Youth Lodge invited the DCC to their annual back-to-school carnival where we were able to engage with hundreds of students, many from an underserved demographic. The Canadian History Trivia Wheel and patriotic prizes were big hits, serving to spark interest in history and the DCC's exhibits and programs.

### Canada's Democracy Week (September 2015)

In conjunction with Canada's Democracy Week, the DCC presented a public discussion panel called "Democracy: Let's Get Canada Ready to Vote". The panel encouraged Canadians to learn more about the importance of democracy and to become more involved in the democratic process. The discussion was moderated by DCC Director, Jeremy Rayner, and included U of S Professor Joe Garcea, Johnson-Shoyama Senior Policy Fellow John Courtney, political strategist Tammy Robert, and Saskatchewan's Chief Electoral Officer, Michael Boda. The panel was well attended by U of S students, an undergraduate political studies class, as well as members of the public.

### A Call for Justice opening (September 2015)

To mark the opening of *A Call for Justice* and *Banished*, the DCC invited the public and distinguished guests to an event commemorating the Japanese Canadian experience of interment and the fight for redress. The program included remarks from Mr. Victor Sawa, Honourary Consul General of Japan in Saskatchewan, and cultural performances by Living Sky Taiko drummers, violinist Shion Tamashiro, Aboriginal storyteller Joseph Neaytawhow, and poet April Sora.







### UofS Open House (October 2015)

The DCC provided tours and had a booth at the Open House for prospective students at the U of S. Docents were very busy as nearly 400 students took advantage of 11 campus tours throughout the day. This event allowed the DCC to engage directly with high school students, and increase awareness of the exhibits and programs we offer.

### Ghost Walk (October 2015)

The third annual Ghost Walk was another huge success, with over 300 people taking part over five days. Conducted in partnership with the U of S Alumni Association, this walking tour featured campus myths, urban legends and ghost stories, which allowed the public to engage with campus history in a unique and lighthearted way.

### Heritage Festival of Saskatoon (April 2016)

The annual heritage festival brings many cultural and heritage organizations together to collectively showcase their offerings to the citizens of Saskatoon. Along with the mobile display on the history of Canada's National Flag, the DCC had the opportunity to promote our upcoming gallery exhibits. Our booth saw many visitors who enjoyed trivia and the flag display. With many young families and newcomers as visitors, we provided interesting information on less familiar aspect of Canadian history. This one-day event created an opportunity for increased engagement with local citizens, who left with newly-gained interest in the DCC.

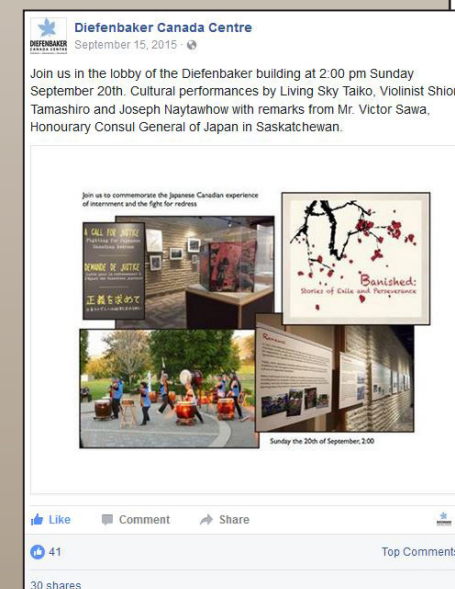
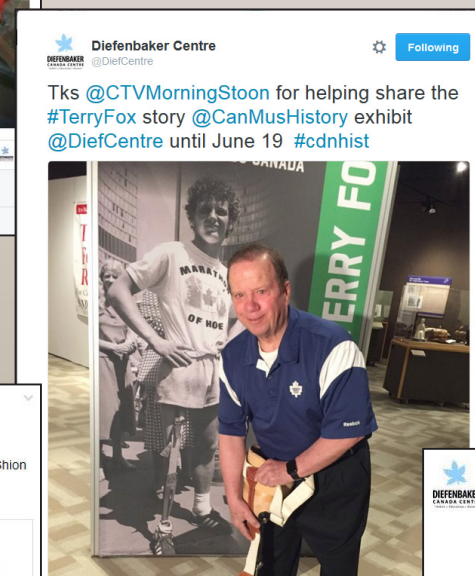
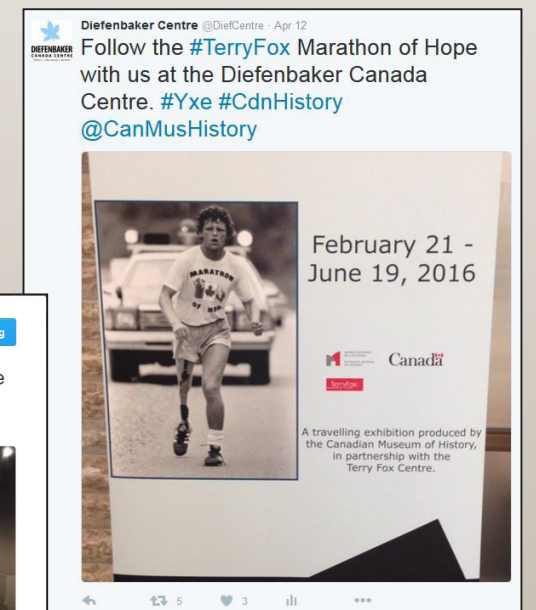
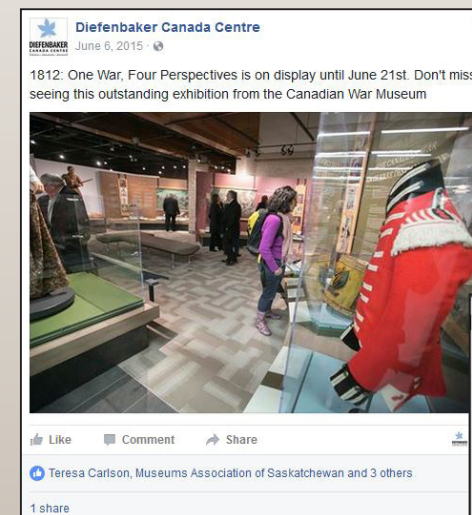
### Along the Road to Freedom and Flight and Resilience Opening Event (March 2016)

To celebrate the opening of *Along the Road to Freedom*, the DCC was delighted to welcome the exhibit's artist and curator, Ray Dirks, as a featured speaker. The program also included remarks from Minister Nancy Heppner, Mayor Don Atchison, the Executive Director from the Office of the Treaty Commissioner Harry Lafond, Claire Ewert-Fisher on behalf of Mennonite Central Committee and Doha, a recently settled Syrian refugee. Doha's deeply personal reflections served to bring a direct connection from the struggles chronicled in the exhibit to the ones faced by refugees today. "Sine Nomine," a Mennonite quartet, opened and closed the event. This was an important moment of remembrance for Mennonite guests, and also helped other community members to gain a deeper understanding and appreciation for Mennonite culture and history.

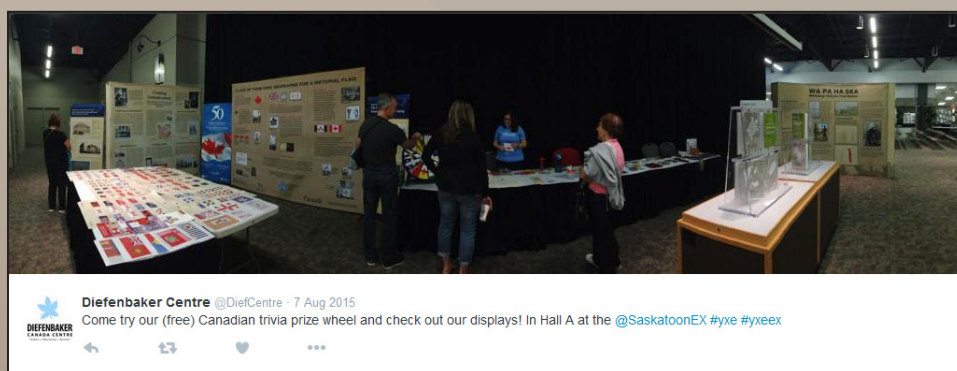
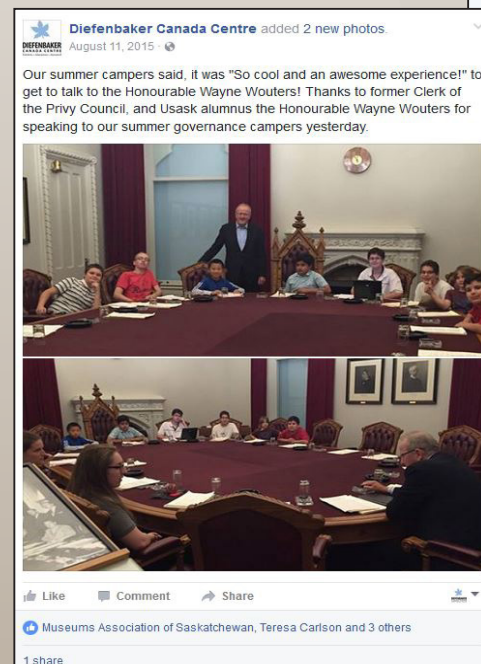
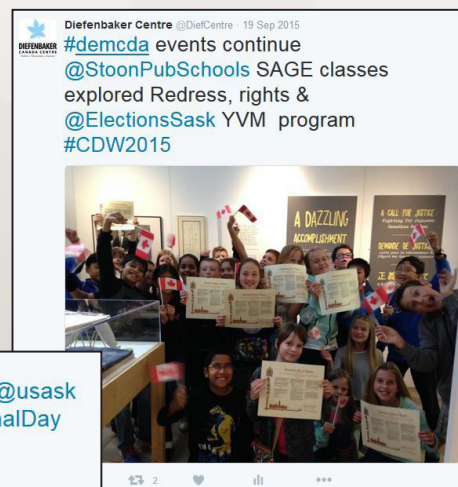
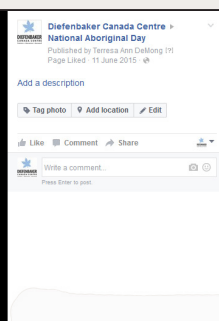
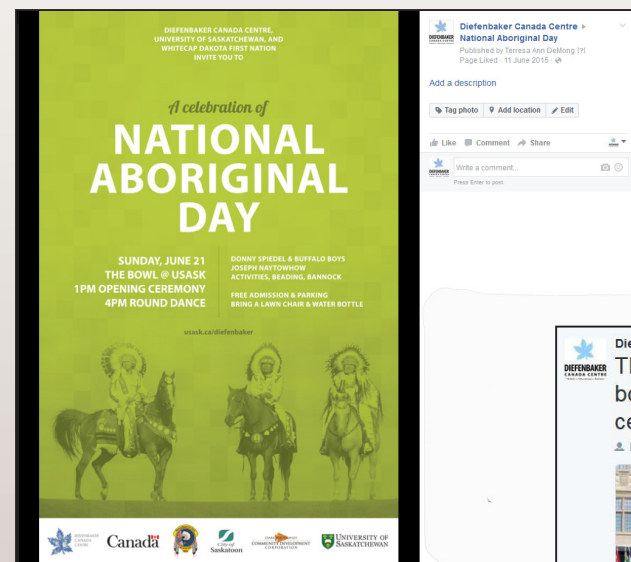


### Social Media Interactions (throughout the year)

Social media is an important tool that allows us to connect with a wide and diverse audience. Utilizing learned strategies to maximize exposure, the DCC incorporated photos, links, 'tagging,' and 'hashtags' into our Twitter and Facebook accounts. The DCC strove to actively publicize special events, openings, and provide community outreach information through 2015-2016. Events such as National Aboriginal Day, the opening of *A Call for Justice*, and the "Your Voice Matters" program were heavily promoted via social media.







## ACTIVITIES MAY 2016 - APRIL 2017

### Educational Programming (May 2016-April 2017)

The DCC will continue to present "Democracy to Active Citizenship" and "Your Voice Matters" to classrooms. In fall 2016 the DCC will unveil a new interactive program to connect to *Sisters United*.

### U of S Supplier Trade Show (May 2016)

The DCC will attend with a mobile display and promote our Campus Tour Program.

### Community Campus Tours (June-August 2016)

Free walking tours highlighting the architecture and history of the U of S campus are offered to the public biweekly. Summer 2016 will debut a new First World War themed tour.

### Sisters United Outreach (Summer and Fall 2016)

Along with DCC docents, a mobile display of *Sisters United: Women's Suffrage in Saskatchewan* will travel across the province to various events in over 10 different communities.

### Children's Festival (June 2016)

Along with *A Leaf of Their Own*, children, families, and school groups will engage with Canadian history.

### Terry Fox - Running to the Heart of Canada (Closing June 2016)

This travelling exhibition closed on June 19, 2016.

### Optimist Canada Day in the Park (July 2016)

Unveiling of the new traveling display, *Sisters United*, will take place in Diefenbaker Park on July 1st.

### LSS Open House (July-August 2016)

The DCC will continue to providing open house dates in summer 2016

### Along the Road to Freedom: Mennonite women of Courage and Faith and Flight and Resilience: Mennonites of Saskatchewan (Closing July 2016)

These popular exhibits will be extended until July 2016.

### Sisters United: Women's Suffrage in Saskatchewan Opening event

The DCC will open its latest in-house researched and produced exhibit in July of 2016, featuring the stories of seven inspirational Saskatchewan suffragists and compelling artifacts and reproductions.



## ACTIVITIES continued MAY 2016 - APRIL 2017

### Diefenbaker Youth History and Governance Camps (July-August 2016)

The DCC will hold two, one-week long youth governance camps that focus on Canada's history, governance, and politics.

### Saskatoon Exhibition (August 2016)

An indoor display will once again be set up at Prairieland Park.

### White Buffalo Youth Lodge Carnival (2016)

The DCC will visit the carnival for its second time this year.

### The Word on the Street Saskatoon (September 2016)

This will be the DCC's first year attending the annual Word on the Street Saskatoon. This will provide an opportunity to engage young families through the *Sisters United* display and trivia.

### Ghost Walks (October-November 2016)

In partnership with U of S Advancement and Community Engagement and the U of S Alumni organization, the DCC will offer public tours of campus with a focus on paranormal stories.

### *Sisters United: Woman's Suffrage in Saskatchewan* (Closing July 2017)

Through narrative text, artefacts, images, documents, newspaper articles, and multimedia, *Sisters United* will challenge visitors to view suffrage as an important step in women's struggle for equity rights, greater social reform, and political justice.

### Democracy Panel (March 2017)

Public panel discussion to be held during the closing of *Sisters United*.

### *Deo et Patriae - For God & Country: the University and the Great War* (April 2017)

The *Deo et Patriae* exhibit will foster a greater awareness and understanding among the people of Saskatoon of the importance that the First World War played in the University's, city's and province's history.

### *Vimy - Battle, Memorial, Icon* (April 2017)

A travelling exhibition produced by the Canadian War Museum.

## PROPOSED ACTIVITIES FOR MAY 2017 - APRIL 2018

*Deo et Patriae: For God and Country* (April 2017-January 2018) - An in-house produced exhibit that will present stories about the University of Saskatchewan and The Great War.

*Deo et Patriae* Educational Program (April 2017) - A new educational program will be launched.

*Vimy - Battle, Memorial, Icon* (April 2017 to January 2018) - A travelling exhibition from the Canadian War Museum.

Community Campus Tours (June-August 2017) - Free walking tours highlighting the architecture and history of the UofS campus are offered to the public. Summer 2017 will feature a First World War themed tour.

Children's Festival (June 2017) - The *Sisters United* mobile display will be presented.

Optimist Canada Day in the Park (July 2017) - The *Deo et Patriae* mobile display will be debuted.

LSS Open House (July-August 2017) - Public open house dates provide increased access for the general public; on-site interpreters in period costume provide a positive and engaging experience.

Diefenbaker Youth History and Governance Camps (July-August 2017) - The DCC will hold week long youth governance camps that focus on Canada's history, governance, and politics.

Saskatoon Exhibition (August 2017) - An indoor display is set up at Prairieland Park. Various aspects of Canadian history are featured together with all-ages activities. This eight-day event will allow large-scale promotion of the DCC's exhibits and programs to the general public.

Word on the Street (September 2017) - The *Deo et Patriae* mobile display will be presented.

Democracy Panel (September 2017) - During Canada's Democracy Week the DCC will present a public panel where experts will discuss democracy in Canada and respond to audience questions.

Ghost Walks (October 2017) - In partnership with Advancement and Community Engagement, UofS, the DCC will offer tours of campus with a focus on urban legends and myths.

Heritage Festival of Saskatoon (February 2018) - An indoor display will be set up, along with all-ages activities. This one day event creates an opportunity for high engagement with a diverse group of local citizens.

Travelling exhibit opening January 2018 (TBC)

*One Canada: Diefenbaker's Vision* (Spring 2018) - An in-house produced exhibit that illustrates Canada's 13th Prime Minister's commitment to unite Canada through diversity, equality and justice.



## Reflections from...

### a visitor

John G. Diefenbaker was truly a servant to Canada! His story is just one small chapter of our unique Canadian history and it should be on the bucket-list of all who visit Saskatoon. Situated in the University of Saskatchewan campus setting offering splendid views of the North Saskatchewan River where one can leisurely stroll paths to relax and reflect. The artifacts and memorabilia well represent Canadian history in a classic display that is well planned. If you love history, you must consider stopping here! Allow sufficient time and bring your camera.

- Daluguy TripAdvisor review  
March 19, 2016

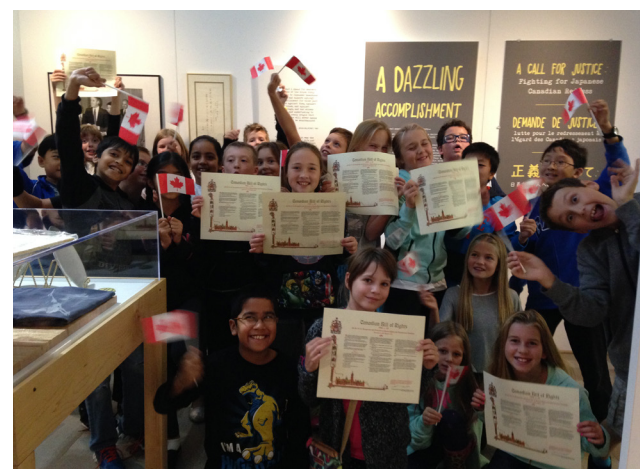
### a teacher

As an educator, it is always challenging to find support for teaching subjects with which you are not familiar. The session leaders with the Your Voice Matters program were able to provide my students with information about democracy and Canadian politics that was far richer than I would have been able to do in my classroom alone. They were able to pull examples that were relevant for my students and included a few hands on activities to allow my students to deepen their understanding. I greatly appreciated having access to experts in the field who were excited and enthusiastic about working with my students.

- Victoria McMillan, Vice Principal and Grade 8 French Immersion Teacher  
Ecole River Heights School

*"I am the first prime minister of this country of neither English nor French origin. So I determined to bring about a Canadian citizenship that knew no hyphenated consideration....I'm very happy to be able to say that in the House of Commons today in my party we have members of Italian, Dutch, German, Scandinavian, Chinese and Ukrainian origin and they are all Canadians."*

*Maclean's Magazine,  
March 29, 1958*





## The Diefenbaker Canada Centre gratefully acknowledges the support of our many funding and partner organizations.

