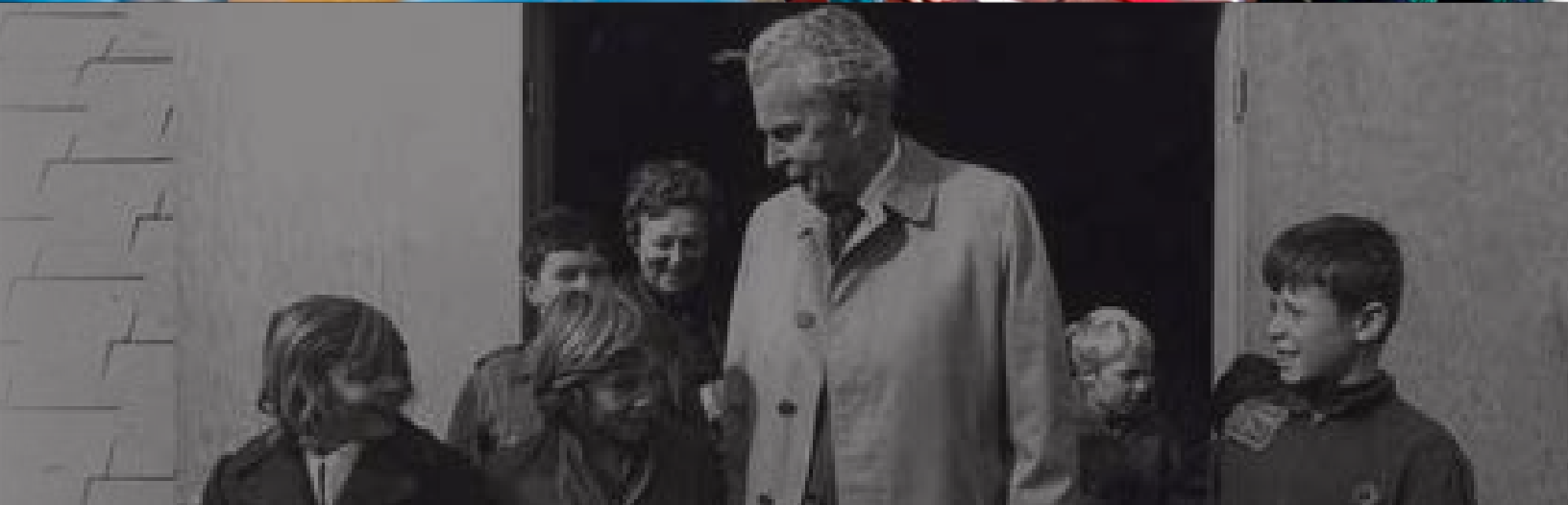


DIEFENBAKER
CANADA CENTRE
Exhibits • Education • Outreach

REPORT TO OUR COMMUNITY 2019-2020



2019-2020 IN REVIEW

From May 1, 2019, to March 10, 2020, the Diefenbaker Canada Centre (DCC) welcomed guests from numerous countries and continents—including those from right here at home in Saskatchewan—to view our exhibits, exploring topics such as daily life in Chinese society during the Great Proletarian Cultural Revolution, the challenges of forgery that contemporary archaeologists and historians face, and the true story of the famous Avro Arrow aircraft. Our traveling exhibit, *One Canada: Diefenbaker's Vision*, touched thousands of lives across Saskatchewan, most notably in Moose Jaw, North Battleford and Prince Albert. Simultaneously, our programs staff regularly engaged young minds in key educational offerings such as *Your Voice Matters*, *Democracy to Active Citizenship*, *Little Stone Schoolhouse*, and others. We were privileged to engage with thousands more people of all ages and backgrounds at community events such as the Nutrien Children's Festival, Optimist Canada Day, Doors Open Saskatoon, National Indigenous Day/Rock Your Roots, Spotlight on Seniors and many more. We were "thrilled" to experience a boom of interest in our annual Ghost Tours, which explore the gothic-inspired architecture and history of the University of Saskatchewan while entertaining participants with haunting tales associated with buildings across campus. We are grateful for the continued support of key organizations for their funding, which allows us to continue offering these activities.

On March 11, 2020, the World Health Organization declared the COVID-19 outbreak as a pandemic, and within days, Saskatchewan experienced its first presumptive cases. Both the federal and provincial governments took immediate action and implemented restrictions to help prevent the spread of the virus. Like many businesses and organizations across the province, and following the guidelines set out by the University of Saskatchewan, the DCC adjusted our operations and temporarily closed our doors. This brought an immediate but necessary pause to several successful initiatives, including in-person summer camps, widespread attention and visits to the *Touch the Sky: The Story of Avro Canada* exhibit, and the launch of the *Your Voice Matters* program in Regina at Government House.

Despite the temporary closure of the museum and suspension of in-person programming, the Diefenbaker Canada Centre's team responded innovatively by bolstering the DCC's social media presence, expanding its online educational and exhibition materials, and fostering and nurturing several partnerships with key social and cultural groups.



VISITORS' SENTIMENTS FROM AROUND THE GLOBE!

"Wonderful photographs and informative brochures!"

"Fascinating exhibits."

"Fantastic! So glad I visited."

"Wonderful display of history."

"Excelente experiencia."

"Some cool displays."

"Amazing place! Love it!"



OUR MANDATE

The Diefenbaker Canada Centre is unique for both our location on the University of Saskatchewan campus and our appeal to diverse audience of all ages, identities, and backgrounds.

Drawing on inspirations from Prime Minister Diefenbaker's words, writings and accomplishments, the DCC strives to help people make meaningful and personal connections to ideas of **citizenship, leadership, and Canada's role in the international community**. Functionally, these ideals are achieved through a response to society's challenges with practical solutions.

At the DCC, we:

1. Create and co-create exhibitions, programs, and special events.
2. Generate dialogues and conversations on citizenship, leadership, and Canada's role in the international community.
3. Are financially viable.
4. Are environmentally conscious.
5. Steward the permanent collection.
6. Create an environment where people are empowered and supported

In addition to preserving and interpreting the core collection of personal artefacts bequeathed by Mr. Diefenbaker, the DCC proudly hosts a wide variety of exhibits within our themes that are designed to appeal to audiences of all ages. With free admission, affordable programming, and guided tours, the Centre creates a welcoming and accessible environment that bridges the gap between the University of Saskatchewan and the greater Saskatoon community.

Education, learning and discovery are foremost in all activities and exhibits, encouraging visitors to explore and engage with all that the Diefenbaker Canada Centre has to offer.

EXPERIENTIAL

The DCC advocates for experiential learning through hands-on discovery.

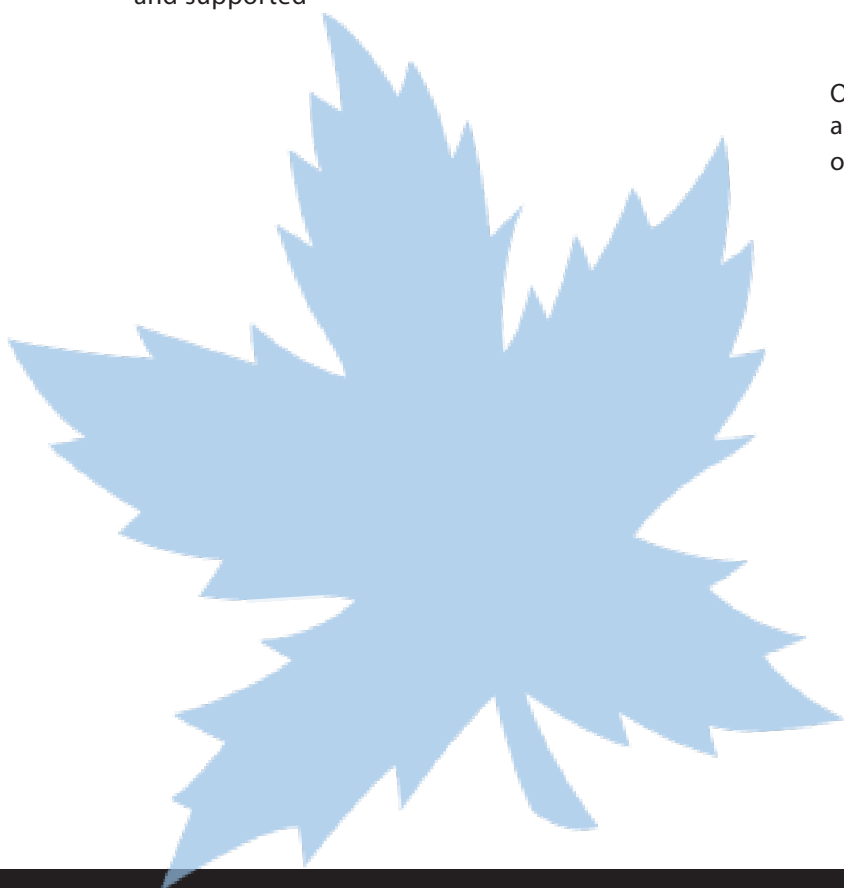
RELEVANT

The DCC fosters creativity, co-creation, integrity, and credibility through diversity and sustainability.

ACCESSIBLE

The DCC encourages accessibility through collaboration, community service, and relationship-building.

Our team is committed to upholding the Centre's mandate and key attributes wherever possible through exhibits, outreach, and programming.



OUR FUNDING

The Diefenbaker Canada Centre relies on two primary funding sources:

- Annually renewed trusts, and
- Federal, provincial, and private grants.

The DCC also generates a modest revenue from donations and educational programming.

The most prominent renewable funds include the Parker-Dewdney Memorial Trust, Diefenbaker Society Trust, and Diefenbaker Centre Trust. Investment income from each is made available for spending on an annual basis to support the DCC's operations and covers a majority of its annual salaries and benefits expenses. The DCC also applies for a series of museum, social, and cultural grants used to fund exhibits, student staff, and other initiatives. The Centre regularly receives grants from SaskCulture, City of Saskatoon's Culture Grant Program, Young Canada Works, Canada Summer Jobs, and the Museums Assistance Program. Finally, private donations and educational programming provide a modest income throughout the year. These amounts are generally used to bolster new exhibit and programming initiatives that will benefit the wider Saskatoon community.

The Diefenbaker Canada Centre is very pleased to feature our partnership with Elections Saskatchewan (ESK) to develop and deliver the *Your Voice Matters: Building a Better Saskatchewan* (YVM) educational program. First implemented in 2015, this program was broadened in early 2020 to make it more accessible to students throughout the province, including remote regions, before the COVID-19 outbreak.

The Centre would like to acknowledge and thank our funders for their ongoing investment.



Canadian
Heritage

Patrimoine
canadien

DIEFENBAKER CANADA CENTRE BY THE NUMBERS

Engaged with over 29,000 children, youth, adults, and seniors



53,316 total page views



Most viewed page was our current exhibits page
4,395 views

Most viewed online exhibit
Sister's United: Woman's Suffrage in Saskatchewan
947 views

Most online exhibit views in February

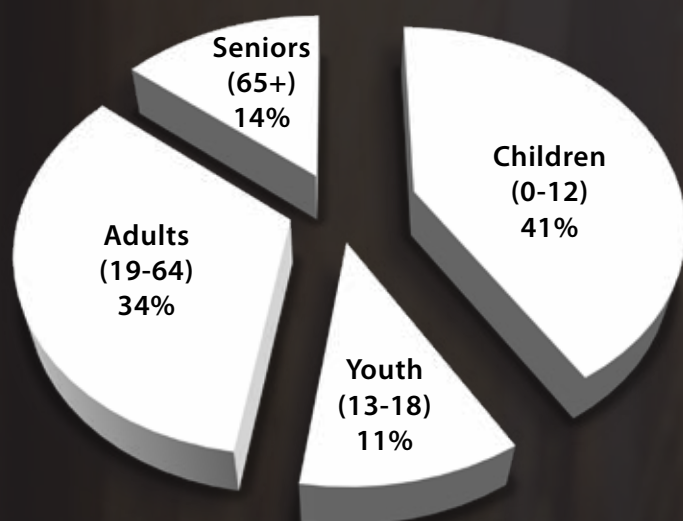
Highest engagement in June, July, and August



711 views to our summer camps registration page



OUR VISITORS



Hosted 138 programs and tours



OUR GALLERY EXHIBITS



China Through Saskatchewan Eyes: Evelyn Potter's 1971 Journey (April 23 – June 21, 2019)

China Through Saskatchewan Eyes: Evelyn Potter's 1971 Journey featured a sampling of more than 1,150 photographs taken by Evelyn Potter in 1971, when she travelled to China as a member of a historically significant delegation. Co-curated by Evelyn Potter, Dr. Liang Zhao (PhD), a professor from Sichuan University (China), and Dr. Keith Thor Carlson (PhD), a University of Saskatchewan (USask) history professor, the exhibit's evocative pictures of city, farm, school, family and factory life provide an intimate view of Chinese society at the mid-way point of the Great Proletarian Cultural Revolution. Further, these pictures serve to remind us of the ongoing importance of Canada's farm communities and agricultural sector in opening and shaping modern relations with the People's Republic of China.

This exhibit was funded by: Keith Thor Carlson (USask) and the USask College of Arts & Science, The Confucius Institute, "From the Ground Up": Buddhism and East Asian Religions (FROGBEAR), and from the Department of Asian Studies at the University of British Columbia.

Image: China Through Saskatchewan Eyes Evelyn Potter's 1971 Journey

ATTENDEES*	EXHIBITION ATTENDANCE
Children (ages 0-12)	954
Youth (ages 13-18)	242
Adults (ages 19-64)	439
Seniors (ages 65+)	184
Total Visitors	1,819

*Data is for May 1 – June 21, 2019

WEBSITE TRAFFIC ON CURRENT EXHIBIT PAGE	ONLINE VIEWERSHIP BY REGION (page views vs. unique page views)	
Total	276	190
Saskatoon	188	130
Moose Jaw	9	3
Regina	9	5
Calgary	7	7
Toronto	7	6

INTERESTING FACT: The *China Through Saskatchewan Eyes* exhibit was very popular among children ages 0-12, while the *Fakes and Forgeries* exhibit (next page) was highly attended by adults and lifelong learners.



Fakes and Forgeries: Yesterday and Today

(July 2 - October 31, 2019)

This exhibit provides hints on how to tell the real from the fraudulent and provides the visitor with a chance to guess an authentic artefact or specimen from an almost identical forgery. Fakes and Forgeries features items from the Royal Ontario Museum's collection, spanning the Museum's dual mandate of Natural History and World Cultures. Displays include modern knock-offs ranging from black market DVDs, to designer brand clothing and accessories, to counterfeit computer software, to counterfeiting currency and an array of counterfeit bank notes. This exciting project has been made possible thanks to the exhibition's Presenting Sponsor Microsoft Canada, Education Partner the Bank of Canada and in part through a contribution from the Museums Assistance Program, Department of Canadian Heritage.

ATTENDEES	EXHIBITION ATTENDANCE
Children (ages 0-12)	313
Youth (ages 13-18)	200
Adults (ages 19-64)	912
Seniors (ages 65+)	346
Total Visitors	1,771

WEBSITE TRAFFIC ON CURRENT EXHIBIT PAGE	ONLINE VIEWERSHIP BY REGION (page views vs. unique page views)	
Total	918	706
Saskatoon	593	451
Calgary	49	39
Regina	37	31
Toronto	26	19
Edmonton	12	9



Touch the Sky: The Story of Avro Canada

(November 22, 2019 - April 30, 2020)

A pioneer in aircraft manufacturing, Avro Canada Ltd. was most recognized for its Avro Arrow aircraft—a model intended to serve the Royal Canadian Air Forces. Highly debated in government for its cost and national defence implications, Prime Minister Diefenbaker abruptly cancelled the production of the Avro Arrow in 1959. Originally curated by Teresa Carlson for display in 2013, this renewed exhibit tells the story of Avro Canada's creation and its impact in the world of aeronautics and technology.

Note: While scheduled until April 30, the DCC closed on March 15 due to COVID-19.

ATTENDEES	EXHIBITION ATTENDANCE
Children (ages 0-12)	42
Youth (ages 13-18)	56
Adults (ages 19-64)	442
Seniors (ages 65+)	234
Total Visitors	774

WEBSITE TRAFFIC ON CURRENT EXHIBIT PAGE	ONLINE VIEWERSHIP BY REGION (page views vs. unique page views)	
Total	2,950	1,905
Saskatoon	1,036	674
Regina	208	117
Calgary	140	83
Toronto	116	82
Edmonton	86	50

Image: Touch the Sky: The Story of Avro Canada

OUR GALLERY EXHIBITS



The Lake Dives Where the Earth Curves

(February 5 – April 30, 2020)

Inspired by the technology, architecture, history, and landscape of a bygone military era, this body of work explores artist David Trautrimas' experiences as a youth in Prince Edward County, Ontario. This art installation complements the Diefenbaker Canada Centre's exhibit 'Touch the Sky: The Story of Avro Canada' through their shared connection to the Avro Arrow, and is on display at the Centre.

Note: While scheduled until April 30, the DCC closed on March 15 due to COVID-19.

*Data overlaps with 'Touch the Sky'.

ATTENDEES	EXHIBITION ATTENDANCE
Children (ages 0-12)	10
Youth (ages 13-18)	31
Adults (ages 19-64)	176
Seniors (ages 65+)	75
Total Visitors	292

WEBSITE TRAFFIC ON CURRENT EXHIBIT PAGE	ONLINE VIEWERSHIP BY REGION (page views vs. unique page views)	
Page views	783	485
Saskatoon	356	238
Regina	79	40
Calgary	27	16
Toronto	27	21
Edmonton	22	14



Fostering a Vision for Canada: The Diefenbaker Legacy

(Permanent exhibit)

Fostering a Vision for Canada presents the life of the Right Honourable John G. Diefenbaker from his childhood through to the end of his tenure as the 13th Prime Minister of Canada. This exhibit illuminates the character and legacy of Mr. Diefenbaker, explains his achievements and challenges while in office from 1957-1963, and highlights his close connections with the University of Saskatchewan. It charts his dedication to human rights and equality throughout his career as a lawyer and his struggle to be elected into public office. Further, the exhibit features a number of notable artefacts, including personal belongings, campaign memorabilia, and gifts received throughout his political career.

The gallery also features two replica rooms from the 1950s and 1960s—the Prime Minister's East Block Office and the Privy Council Chamber.

ATTENDEES	EXHIBITION ATTENDANCE
Children (ages 0-12)	1,489
Youth (ages 13-18)	503
Adults (ages 19-64)	1,894
Seniors (ages 65+)	838
Total Visitors	4,724

WEBSITE TRAFFIC ON CURRENT EXHIBIT PAGE	ONLINE VIEWERSHIP BY REGION (page views vs. unique page views)	
Total	4,259	2,922

*Exhibit attendance and website traffic on current exhibit page (May 1, 2019 – March 15, 2020) overlaps with 2019-2020 exhibits.



...in 1854, when it was made the
...The president of the
...the country's women," declaring it the



LEUR DE LIS

traders date back to medieval
times. From *Flour de Linné* (named
Flour was commercially planted during
its first voyage to North America in
the New World for the French Coast
France, which features *Flour de*
from St. Pierre and Miquelon, the
European settlements in
America.



© 2000 Blackwell Science Ltd *Journal of Internal Medicine* 247: 399–407

SIGN

The flag flown by the British Merchant vessel, *the Fast Image*, was a different vessel.



1997-1998
 1. The company
 2. The company
 3. The company
 4. The company
 5. The company
 6. The company
 7. The company
 8. The company
 9. The company
 10. The company



THE ROYAL UNION FLAG

The Royal Union Flag (also known as the Union Jack), a mass part of all Red Ensign designs, was first raised in the 1600's at the British settlement in Newfoundland. The Union Jack became the official flag of Canada in 1704, however the Red Ensign was approved for use on government buildings abroad in 1704. A 1945 Order in Council authorized use of the Red Ensign on federal buildings in Canada.



ISSUES OF NATIONAL UNITY

By the 1950s, years of war, economic uncertainty, and a sudden influx of immigrants led to rapid changes and instability in Canada. These important social transformations created new perspectives on national unity. At the same time, post-war immigrants identified less with the established British and French cultures than they previously had. Some French-English tensions had been challenging to unity; however, the nationalism and support for separatism that emerged in Québec was without precedent. It was under these circumstances that Prime Minister Lester B. Pearson proposed the creation of a new flag for Canada. He argued that a distinctively Canadian flag would unite the entire country.



**Editorial by Dennis
Moulin**

NEW FLAG

Pearson put forth a free vote
163 votes in support and 75
Queen Elizabeth II (on Janu-
rent Hill for the first time. Re-
ported National Flag of Can-
and "God Save the Queen."

...unity for it, beyond any c...
...distinctions of race, language,
...since Bourget, Spenser of the Sun

DIEFENBAKER
CANADA
CENTRE

THE

Following
on June 1
debate to
a special
committee
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in all, but
the court
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The course

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On October 2nd, 1968, the first of the 100,000 copies of the book was distributed. The book was distributed by the U.S. Government Printing Office, Washington, D.C. The book was distributed to all libraries and bookstores in the United States.

OUR TRAVELLING EXHIBITS



The Diefenbaker Canada Centre brings travelling exhibits to museums and public events across Saskatchewan; sharing the themes of leadership, citizenship, and Canada's role in the international community with broadspread audiences.

In 2019-2020, the Diefenbaker Canada Centre travelling and mobile exhibits visited four cities in Saskatchewan and reached 16,951 people.

One Canada: Diefenbaker's Vision Travelling Exhibit

Western Development Museum - Moose Jaw
April-September 2019
Attendance: 11,899

Western Development Museum - North Battleford
November 12, 2019-April 17, 2020
Attendance: 569

One Canada: Diefenbaker's Vision Mobile Exhibit

Prince Albert Historical Society - Prince Albert
July 12-September 5, 2019
Attendance: 2,033

Heritage Festival of Saskatoon - Saskatoon
February 3, 2020
Attendance: 1,200

A Leaf of Their Own Mobile Exhibit

Optimist Canada Day - Saskatoon
July 1, 2019
Attendance: 1,000

Saskatchewan Railway Museum - Saskatoon
August 5, 2019 (Railways Days)
Attendance: 250

OUR YOUTH PROGRAMMING

The Diefenbaker Canada Centre's educational programs have been developed for students in Kindergarten to Grade 8, but progress continues to be made in resource development for high school and university students. This includes online educational resources available on the Centre's website, which expanded significantly in late 2019-20.



introduction, a costumed interpreter takes on the period role of the schoolteacher, allowing students to experience the difference between a modern school day and one from more than a century ago.

The Little Stone Schoolhouse Experience

(Kindergarten to Grade 3)

September-October 2019

Number of Programs: Four

Number of students registered: 100

After participating in the Magic Schoolhouse program, students are guided through a variety of hands-on activities about settler life in Saskatchewan. Providing a stark contrast from modern technologies, here students will get to play a variety of timeless games such as Cup-and-Ball, Jacob's Ladder, and the Acrobat. Weather permitting, students will then head outside to compete in a number of relay races including potato sack races, egg-and-spoon races, and three-legged races.

Spies-R-Us Summer Camp

(Ages 9-12)

August 2019

Attendance: Six

Campers participated in a range of spy-themed activities throughout the week-long camp, including creating a secret identity, using a cipher to create and decode messages, secret observation, passing information and going on a spy scavenger hunt. Camp leaders also took the group on a guided tour of the Fakes and Forgeries exhibit, which was listed as one of the camp highlights.

The Magic Schoolhouse

(Kindergarten to Grade 3)

May-August 2019

Number of Programs: 29

Number of students registered: 763

The original one-room Victoria School was constructed in 1887 and represents the first public school in Saskatoon. Until 1904, it operated as a schoolhouse, church, and community hall for the region. Diefenbaker Canada Centre student employees have the pleasure of reopening the doors to this important heritage site and engaging the current generation of schoolchildren in an immersive hour-long program. After a brief historical



Choose Your Mascot

(Grades 2-4)

Available Year-Round

Number of Programs: Five

Number of students registered: 175

Utilizing educational resources from Elections Canada, this one-hour program provides an engaging introduction to the basic principles of a real election and to some of its most elementary terminology.

Through the election simulation, students are given an opportunity to choose a mascot who best embodies the spirit of their classroom. This interactive program engages students in the election process through a variety of role-play activities and simulations, including:

- Campaign promotion (using posters)
- Campaign speeches (a copy of each candidate's campaign speech will be provided)
- Final vote (each child votes in secret for their candidate).

Following the program, students head back to the classroom with a certificate proclaiming their new mascot. The foundation has been laid for their future civic engagement.

Your Voice Matters: Building a Better Saskatchewan

(Grades 4-8)

Number of Programs: 19

Number of students registered: 480

Your Voice Matters: Building a Better Saskatchewan (YVM) is a curriculum-based education program that highlights historical government foundations, the structure of the political system, Indigenous governance, electoral management, and the skills needed for meaningful political, civic, and societal participation. Educators have the option to choose from five modules to suit the ages and experience of the youth registered: Your Province: Your Power, Get Involved, Reasoning out Responsibility, Raise your Voices, and Becoming Canadian. A half-day program is recommended for Grades 4-6 and includes two modules. A four-module, full-day program is suitable for Grades 7-8. This program is made available for free to classrooms thanks to the generous support of Elections Saskatchewan.

Democracy to Active Citizenship

(Grades 5-8)

Number of Programs: 26

Number of students registered: 658

This program demonstrates the relevance of Canada's democratic and parliamentary institutions. During four one-hour modules, students will focus on the key themes of democracy, citizenship, rights, and freedoms. Examining current and historical human rights issues, and learning how the country governs and why voting matters, is fundamental in the process of becoming an informed and engaged citizen. The program is comprised of four key sessions: Fight for Freedom, Freedom of Expression, Democracy Now!, and Make Your Mark. Youth learn of the importance of freedom of speech, rights of Canadian citizens, electoral processes, and gain a holistic view of democratic processes.

Gallery Tours

Available Year-Round

Number of Programs: 24

Attendance: 379

Guided tours of the permanent Diefenbaker Legacy exhibit and current temporary exhibits are available throughout the year. These specialized tours give visitors an in-depth overview of the exhibit materials and are open to the general public, school groups and community organizations as 30-, 60-, or 90-minute sessions.

Campus Tours

Available Year-Round

Number of Programs: 15

Attendance: 629

Guided historical walking tours are available for school and community groups, as well as individuals and families. In this 90-minute walking tour, a trained Diefenbaker Canada Centre guide will highlight the University of Saskatchewan's history, important achievements, and unique architecture. Highlights on the tour include the Airplane Room, Natural Sciences Museum, the Peter McKinnon Building, the Museum of Antiquities, Voyageur Place, and the Gordon Oakes Red Bear Student Centre.

STAYING CONNECTED ON SOCIAL MEDIA



Facebook (April 30, 2020)

Total Likes (518) | Total Followers (534)

Most Popular Facebook Post

- 10,891 reached
- 829 post clicks
- 521 likes, shares, and comments



Twitter (April 30, 2020)

Total Followers (545)

Most Popular Tweet

- 2,061 impressions
- 3 media engagements
- 2 likes, 1 retweet



Instagram (April 30, 2020)

Total Followers (345)

Most Popular Instagram Post

- 256 reached
- 32 likes and reactions
- 3 comments

ENGAGING WITH OUR COMMUNITY



Nutrien Children's Festival

Saturday June 1 - Tuesday June 4, 2019
Approximate Total Attendance: 1,950

The Nutrien Children's Festival gave Diefenbaker Canada Centre staff an opportunity to interact with families and engage children in a variety of activities including using a spy decoder and participating in a mock polling station where individuals could vote for their favourite animal candidate.



National Indigenous Day/Rock your Roots

June 21, 2019
Attendance: 200

Rock your Roots was held at Victoria park on National Indigenous People's Day. This event brings Indigenous and non-Indigenous peoples together to promote reconciliation and pave the way for a shared future. Staff used this opportunity to share information about current exhibits and upcoming summer camp programming at the Diefenbaker Canada Centre.



Doors Open Saskatoon

June 2, 2019
Attendance: 350

The Little Stone Schoolhouse was featured as a 'University Area Building' in Doors Open Saskatoon, an annual event that provides people in the community with an opportunity to visit buildings of architectural and/or historical significance, with particular focus on those that are not normally open to the general public.



University of Saskatchewan Employee Appreciation Picnic

June 26, 2019
Attendance: 50

Every June, the President of the University of Saskatchewan hosts an Employee Appreciation Picnic which is typically attended by staff and faculty and their family members. The Diefenbaker Canada Centre hosts a booth at the event, showcasing our programming and exhibits for families.



Optimist Canada Day

July 1, 2019

Attendance: 1,000

Canada Day at Diefenbaker Park is a huge celebration that attracts many visitors each year. Activities at the Diefenbaker Canada Centre tent included the A Flag of Their Own exhibit, a provincial flag, and Canadian trivia wheel and colouring sheets. Staff took the opportunity to interact with visitors and promote summer exhibits and programming.



Railway Days

August 5, 2019

Attendance: 250

This event attracted visitors of all ages! Many stopped by to read through the Leaf of Their Own display and/or test their Canadian knowledge with the trivia wheel. Diefenbaker Canada Centre staff spent time talking with visitors to let them know about our current and upcoming exhibits and programming.



Canada Historic Places Day

July 6, 2019

Attendance: 29

As a celebration of Canada's cultural heritage and the many diverse historic destinations throughout the country, people were encouraged to visit a registered Historic Places Day site, take a selfie and tag it for a chance to win. The Little Stone Schoolhouse participated in the event, which took place during the Little Stone Schoolhouse open house weekend in July.



Saskatoon Teachers Association Convention

August 28, 2019

Attendance: 500

Diefenbaker Canada Centre staff attend this annual convention to promote educational programming opportunities for primary and middle years students. Due to the 2019 federal election, teachers were particularly interested in programming related to democracy and the Canadian system of government.

ENGAGING WITH OUR COMMUNITY



University of Saskatchewan Campus Expo

September 3, 2019
Attendance: 57

The 2019 USask campus orientation included a variety of exhibits set up in the Bowl, where students could learn more the unique organizations on campus, including museums and galleries.



Spotlight on Seniors Expo

October 1, 2019
Attendance: 150

This one-day event was held at TCU Place and gave visitors an opportunity to learn about programming and events at the Diefenbaker Canada Centre. One of the staff highlights from this event was talking with people who shared personal stories of meeting John Diefenbaker.

Image: scoa.ca/VisualLightBox/index.html



Culture Days

September 27-28, 2019
Attendance: 90

Culture Days is a national celebration of arts and culture, which takes place at the end of September. The Diefenbaker Canada Centre hosted three events over the Culture Days weekend, which included a collaborative art exhibit, campus and gallery tours, and a specialized exhibit workshop.



Heritage Festival of Saskatoon

February 3, 2020
Attendance: 1,200

The Diefenbaker Canada Centre attended this annual event, which is held at the Western Development Museum. The event was well attended and staff were kept busy interacting with visitors, promoting upcoming exhibits, and testing Canadian knowledge with the trivia wheel. The One Canada mobile exhibit also drew a lot of interest.

*Image: Heritage Festival of Saskatoon.
<https://www.facebook.com/HeritageFestivalYXE>*

ENGAGING WITH OUR COMMUNITY



Little Stone Schoolhouse Open House

July 4-6, 2019 and August 8-10, 2019

July Attendance: 95

August Attendance: 398

Visitors were invited to attend two weekend open houses, which took place in July and August. During each of the events, families could tour the schoolhouse, participate in a photo scavenger hunt, and try out some old-fashioned toys and games.



Fakes and Forgeries Paint Night

September 19, 2019

Attendance: 20

The Diefenbaker Canada Centre hosted a Paint Night by Holly's Wine and Paint where participants recreated their very own Van Gogh's 'Sunflowers' painting. Participants also had exclusive access to the Fakes and Forgeries exhibit and enjoyed light refreshments after.



40th Anniversary of John Diefenbaker's Death

August 16, 2019

Attendance: 15

Diefenbaker Canada Centre staff held a small ceremony to commemorate the 40th anniversary of the death of the Right Honourable John G. Diefenbaker, who passed away in 1979. The event took place at Diefenbaker's gravesite and followed with a small gallery reception, where visitors could tour the exhibits to learn more about Diefenbaker's life and legacy.



Fakes and Forgeries Family Fun Day

July 6, 2019

Attendance: 15

Families were invited to the Diefenbaker Canada Centre for an afternoon of fun involving the travelling Fakes and Forgeries exhibit. Guided tours, refreshments and children's activities were provided, including the opportunity to 'forge' your own Order of Canada medal.



Campus Ghost Tours

October 29 - Nov 1, 2019

Attendance: 437 (total)

Who can resist a great ghost story! The University campus is full of spooky accounts of strange sights, sounds, and unexplainable happenings. Diefenbaker Canada Centre staff enjoying leading evening tours across the campus to share some of the most famous and a few lesser-known hauntings, including a few stories about the Centre itself!



Touch the Sky Exhibit Opening

November 28, 2019

Attendance: 20

Members of the community were invited to attend an evening gala to celebrate the official opening of the Avro Arrow exhibit. Notable guests in attendance included Gord Barnes, son of Ken Barnes who was a senior draftsman at Avro Canada; Russ Isinger, original contributor to the 2013 Avro exhibit; and Kathy Allen, Arts and Grants Consultant, City of Saskatoon. After a brief introduction, guests enjoyed a guided tour of the exhibit provided by Helanna Gessner, Curatorial, Collections, and Exhibits Manager.



THANK YOU!

The Diefenbaker Canada Centre would like to thank all employees for contributing to our growth and success throughout this year. The foundations laid by those staff members who have moved on to new opportunities have enabled our current staff to successfully navigate the challenges posed by 2019-20.

Current Employees:

- Aaron Ducker, Administrative Coordinator
- Kirsten Falzarano, Programs and Outreach Coordinator
- Murray Fulton, Director
- Helanna Gessner, Curatorial, Collections, and Exhibits Manager
- Amber McCuaig, Executive Officer (Johnson Shoyama Graduate School of Public Policy)

Students/Interns/Part-Time Staff in 2019-20:

- Jeanelle Blackstar, YVM Presenter
- Zoey Drimmie, Visitor Services Docent (Summer, Fall, Winter)
- Mark Everett, Summer Camp Programmer (Summer, Fall)
- Davis Frerichs, Communications and Marketing Assistant (Summer)
- Ian Hampton, Collections Technician Intern (Fall, Winter)
- Kaylee Hoko, Heritage Interpreter (Winter)
- Johanna Lo, YVM Presenter (Regina)
- Matthew Sokolan, Heritage Interpreter (Summer, Fall, Winter)
- Caitlin Woloschuk, Exhibits and Collections Assistant (Summer, Fall, Winter)

The Diefenbaker Canada Centre would also like to thank our partner organizations for their continued support.



UNIVERSITY OF
SASKATCHEWAN

HERITAGE
SASKATCHEWAN



JOHNSON
SHOYAMA



Government
House



Nutrien
CHILDREN'S
FESTIVAL
OF SASKATCHEWAN







101 Diefenbaker Place
University of Saskatchewan
Saskatoon, SK S7N 5B8

306-966-8384
dief.centre@usask.ca

DIEFENBAKER.USASK.CA

